



BEARCAT
MOTORSPORTS
2022-23 SPONSORSHIP PACKAGE

About the Competition

Started in 1981, Formula SAE (FSAE) is an international competition for student groups who design, manufacture, and race a formula-style car. Over 400 teams from universities worldwide participate in races hosted all over the world. Each year, Formula SAE teams are challenged by a fictional manufacturing company to design and develop a small formula-style racing car. This design culminates at the annual Formula Student competition in May at Michigan International Speedway.

About the Team

Bearcat Motorsports (BCMS) is one of the original four teams to attend the Formula SAE competition. We are a student lead organization that will be continuing to build the onto the long legacy of the University of Cincinnati's involvement in Formula Student. Students will have the opportunity to hone their engineering, business, design, and leadership skills while building an innovative car over the next year. Any donations will help senior engineers, business students, and DAAP students graduate with a BCMS Senior Design Project.

Contact Info

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WE HAVE MEMBERS FROM:



WE HAVE MEMBERS WHO HAVE CO-OPED AT:



CONSIDER THE FOLLOWING BENEFITS FOR YOUR SUPPORT

TAX DEDUCTIBLE DONATION METHODS ARE AVAILABLE

Title	Platinum	Gold	Silver	Bronze	Bearcat
\$20,000+	\$12,500+	\$10,000+	\$5,000+	\$1,000+	<\$1,000
<ul style="list-style-type: none"> • Most prominent logo(s) on the race car and team website • Social media campaign highlighting title partnership • Access to team members for talent recruiting • Company photo shoot with the race car • Invite to Team Events (Design Review, Driving Day, Fundraisers, etc.) • Mentions in relevant team media releases including a social media thank you post • 5 BCMS team polos • Tour of BCMS facilities • Signed team photo • Handwritten thank you note 	<ul style="list-style-type: none"> • Large logo(s) on the race car and team website • Access to team members for talent recruiting • Mentions in relevant team media releases including a social media thank you post • 5 BCMS team polos • Tour of BCMS facilities • Signed team photo • Handwritten thank you note 	<ul style="list-style-type: none"> • Medium logo(s) on the race car and team website • Social media thank you post • 3 BCMS team polos • Tour of BCMS facilities • Signed team photo • Handwritten thank you note 	<ul style="list-style-type: none"> • Small logo(s) on the race car and team website • Social media thank you post • Team photo • Handwritten thank you note 	<ul style="list-style-type: none"> • Name on race car and team website • Handwritten thank you note 	<ul style="list-style-type: none"> • Name on team website





Sponsorship Form

I _____ would like to contribute:
(Authorized Person)

- Title Package (\$20,000+)
- Platinum Package (\$12,500+)
- Gold Package (\$10,000+)
- Silver Package (\$5,000+)
- Bronze Package (\$1,000+)
- Bearcat Package (<\$1,000)

Specific Amount: _____

Company: _____

Full Address: _____

Phone: _____ Email: _____

Form of payment (circle one): Cash | Check | Requested Part(s)

Instructions for payment type:

Cash – Please schedule an in-person pickup. Call: Nathan Burk | (937) 417-8002

Check – Please make checks out to Bearcat Motorsports.

Requested Part(s) – Please provide part(s) information below.

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Requested Part(s): _____

Combined Market Value: _____

Authorized Signature:

X _____